



Technology Tools for Today

SPONSORSHIP OPPORTUNITIES

2020 T3 CYBER UNIVERSITY

EMBASSY SUITES BY HILTON, DENTON CONVENTION CENTER | DENTON (DALLAS), TX

MARCH 4, 2020

PRESENTED BY: JOEL BRUCKENSTEIN
CONFERENCE CHAIRMAN



A LETTER TO SPONSORS

Dear Friends:

We would like to extend to you a special invitation to join us for our **2020 Technology Tools for Today® T3 Cyber University**, to be held on **March 4, 2020** at the Embassy Suites by Hilton in Denton, TX.

If you are new to the Technology Tools for Today® Conference, you will learn what our existing sponsors already know: the benefits of sponsoring are three-fold. First, T3 gives you access to the highest level of independent financial advisors, all of whom come to T3 events to make purchase and strategy decisions in line with their strategic technology visions, as influenced by you, the sponsor. Second, T3 is the most trusted independent brand in the market for advisor technology education. And third, T3 gains more and more press coverage by major news outlets every year, which benefits our sponsors by publicizing their latest expansion efforts and new product/service announcements.

As expert who has long-been focused on technology, practice management and solving financial services problems, I (**Joel Bruckenstein**) will personally chair this special one-day event. T3 Cyber University will be unique because it is the first time a trusted independent provider is providing a full, educational program on cybersecurity. It is also the first time that we anticipate the CFP Board allowing an organization such as ours to grant continuing education credits for cybersecurity study.

For the inaugural T3 Cyber University, we are offering a limited number of exclusive Platinum Sponsorships (10 maximum). Each sponsor may provide a “professor” to teach one of our courses, provided they are qualified. This allows sponsors to position themselves as experts in one of the fastest growing areas of WealthTech.

This is a unique opportunity to position your firm as a leader in an area that is critical to the future of our industry.

Please send in your registration form with the required minimum deposit ASAP to reserve your booth now! Online and onsite branding opportunities, booth placement, publicity, speaking slots, etc. will be determined by the order in which deposits are received.

Sincerely,

Joel Bruckenstein, Conference Chair

2020 Technology Tools for Today® T3 Cyber University



SPONSORSHIP APPLICATION/ CONTRACT TO EXHIBIT

Organization _____

Mailing Address _____

City, State, Zip Code _____

Web Address _____

Phone Number _____ Email _____

Main Sponsor Contact Name _____

Phone Number _____ Email _____

Benefits	Platinum Plus \$25,000
Booth	✓
Speaking Opportunity	General Session
Complimentary Registrations	4 Representatives

2020 SPONSORSHIP ADD ONS			
Hotel Key Cards	\$3,500	Wi-Fi Hot Spot	\$3,500
One-sided hotel key cards with your company logo, given to all attendees		Sponsor will choose Wi-Fi password. Conference signage with recognition will be provided, and each morning a push notification will go out.	
Badge Holders	\$3,500	Branding on Check-In Kiosks	\$3,500
Your company logo on badge holders given to all attendees		Sponsor logo to appear on the T3 Conference Check-In kiosk tablets and pedestals. Visible to all attendees as they check-in.	

Please "X" which sponsorship you are applying for:

Platinum Plus
\$25,000.00

Total Sponsorship Fee Due* \$ _____

Special Instructions/Comments:

Return to: T3 Conference; c/o AIM Meetings; 315 South Patrick Street, Floor 2; Alexandria, VA 22314 Questions: 703-



867-1875 | Fax: 703-549-9074 | Email: pgalanty@aimmeetings.com



PAYMENT SCHEDULE

A non-refundable deposit of \$1,000 is due at the time application is submitted.

Payment Method (Select One):

Pay in Full by Credit Card (Listed Below) Pay in Installments by Credit Card (Listed Below)
 Pay in Full by Check Pay in Installments by Check (Dates listed above)

Credit Card Details:

Visa MasterCard American Express

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Card Billing Address: _____

Cardholder _____

Signature: _____

Send Checks to: **Virtual Office News**
 c/o AIM Meetings & Events, Inc.
 315 South Patrick Street, Floor 2
 Alexandria VA 22314

Cancellation Policy: Deposits are non-refundable. All cancellations must be made in writing and will be subjected to a \$1,000 cancellation fee. If cancellation occurs after January 31, 2020 and before February 1, 2020, 50% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. If cancellation occurs on or after February 15, 2020, 100% of the total sponsoring fee agreed upon in sponsor’s Application/Contract to Exhibit will be due and payable with written cancellation. The conference reserves the right to cancel sponsor exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or invasive to hold exhibits. If cancellation occurs under this provision, exhibit fees will be refunded to the extent funded by cancellation insurance.

AGREEMENT- The undersigned on behalf of the applicant company, its employees, agents, and contractors, agrees to comply with rules and regulations set forth on the “Exhibitor Rules and Regulations.” Exhibitor acknowledges receipt of this document. Once accepted, this completed form is considered binding on both exhibitor and the conference.

Signature-Authorized Representative of Sponsor	Company	Date
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EXHIBITOR RULES AND REGULATIONS

1. Contract for Space

The receipt by the conference of your signed Application/Contract to Exhibit accompanied by payment of the initial required deposit will constitute a reservation for booth space. All approved applications will be accepted on a first come/first serve basis. Once allotted space has been filled, a waiting list will be maintained with space assigned if it becomes available or in the event of a cancellation. The conference reserves the right to cancel all or part of the conference and shall be obligated only to return that portion of prepaid exhibit fees not expended or committed.

2. Exhibitors | All exhibitors must meet the following criteria:

- A. Uphold the highest standards and professional image of Professional Financial Planners
- B. Exhibit only products or services which directly relate to technology solutions for Professional Financial Planners.
- C. Agree not to sell any products or services.
- D. Each sponsor who desires to sell their product/service on the show floor must register and obtain any local or state sales certificate and comply with all the local regulations regarding the sale of such material. T3 is not responsible for obtaining any certificates on behalf of any sponsor.

3. Exhibit Regulations

- A. No private functions may take place during the conference without prior consent of conference management.
- B. Set up displays in accordance with the items specified by the conference. Material displayed must be educational in nature. All exhibits must be confined to the booth assigned. Storage of all literature and catalogs must be on or under the tables.
- C. No audio presentations are permitted.
- D. Occupy the booth space rented. At least one representative must be at the booth during all published exhibit times.
- E. You may distribute give-aways of your choice and have private drawings for door prizes at your booth.
- F. Use the official on-site service contractor for drayage, rigging, electrical, plumbing, vacuuming, custom cleaning and all booth furnishings including audio/visual equipment and labor necessary to complete stated services. The service contractor will be informed of all accepted exhibitor applications. Exhibitors assume all responsibility for set-up, removal, maintenance and use of the exhibit area, including fees incurred as a result of such use. Security will only be provided overnight only.
- G. Agree to abide by all laws, ordinances and regulations. Exhibitors shall not engage in illegal activities.
- H. The conference reserves the right to limit or change categories of products which may be exhibited or to prohibit any exhibit which it determines in its discretion may diminish the goodwill of the conference. If an exhibit is prohibited for these reasons the conference may refund exhibit fees.

I. Early breakdown is strictly prohibited.

4. Assignment

Exhibitors are prohibited from transferring or assigning their designated booth space.

5. Liability

- A. Exhibitor agrees to assume all risks of loss, injury, theft or damage of any kind to any exhibit or component thereof, and to assume all liability for damage to property, person or persons arising from accidental or other causes incidental to operations of exhibit and hereby releases the conference, attendees, representatives, and employees of the Embassy Suites by Hilton from any and all claims of injury, loss or damage.
- B. The conference expressly disclaims all liability, expressed or implied, for the truth or legality of the content of any exhibit or material distributed.

6. Enforcement

The conference reserves the right to refuse or revoke any person or company from the exhibited area. And the conference may amend, add or delete from these resolutions as it deems necessary and such shall be fully binding on exhibitors.

7. No Use of Name

Exhibitor acknowledges that the conference is the sole owner of its name and marks in any advertising or other communication. Exhibitor may not utilize the conference verification/acceptance process in any ways to state or imply an endorsement of its products or services by the conference. Exhibitor agrees to indemnify the conference from any loss or damages arising from violation of this rule or from any communication which states or implies endorsement or the exhibitor or its products or services by the conference.

8. Sponsor Information

Sponsors agree to have their public information posted on the T3 app. Sponsors will not have the ability to approve this information since it will be gathered from information on their website. Sponsors who agree to sponsor additional logoed items, will provide T3 with their logo and agree that it be used appropriately.

9. Impossibility

The conference reserves the right to cancel the exhibits if strikes, natural disasters, disruption in the transportation network or other events make it impossible or inadvisable to hold events. If cancellation occurs under this provision, exhibit fees will be returned to the extent funded by the exhibitor's insurance.



Signature _____ Date: _____